

Richland County will meet identified community needs by.....

1) Addressing Health Behaviors related to Diet and Exercise

Indicator

1.3 Increase the rate of adults reporting “I can buy affordable healthy food near my home” from 58.7% to 65% by 2019. (Richland County CASPER, 2015)

1.4 Increase the rate of adults reporting “hard to find healthy choices outside the home” from 19.6% to 25% by 2019. (Richland County CASPER, 2015)

Measure	Strategy	Progress with Dates
<p>C. Address Higher cost of healthy eating</p> <p>1-Work with local vendors to measure, adjust and market healthy alternative price points.</p> <p>2-Partner with community groups to educate and market information. Nutrition Coalition</p>	<p>- 6 marketing efforts of healthy alternative price points at local establishments</p> <p>-6 educational meetings with community groups</p>	<p>2016</p> <p>Healthy Snack Drive for B&G Club-March</p> <p>RCNC signage in local grocery stores-March</p> <p>2017</p> <p>Quarterly Food Demonstration at Reynolds</p> <p>Healthy Snack Drive for B&G Club-March</p>
<p>D. Teach healthy meal shopping and preparation.</p> <p>1. Social cooking exhibits/classes</p> <p>2. Presentations & talks with local groups</p> <p>3. Focus on personal contribution & accountability</p> <p>4. Share/educate the community through newspaper articles Nutrition Coalition; Lifelong Learning</p>	<p>-4 presentations per year (Quarterly)</p> <p>-100 person Attendance at social events & learning opportunities</p> <p>-12 articles/year</p>	<p>2016</p> <p>Monthly articles in newspapers</p> <p>Active on Social Media, Facebook (50) & Pinterest (60)</p> <p>MOPS Nutrition Talk (27)-January</p> <p>Promo info at Lodge & Cancer Coalition Fundraisers (200)-April</p> <p>“Taste the World” Cooking Demo (20)-May</p> <p>2017</p> <p>Monthly articles in newspapers</p> <p>Active on Social Media, Facebook (72) & Pinterest (66)</p> <p>Low sugar info booth at Kid’s Carnival (75)-July</p> <p>Pinterest recipe cooking class with food service director (12)-May</p> <p><i>Strategic initiatives:</i> Hometown Humanities, Healthy By Design (Billings) and Americorps member</p>

<p>E. Identify ways to market healthy options in local restaurants, stores & schools. Nutrition Coalition</p>	<p>-6 of Local restaurant menu options, grocery store selection and school lunch programs with healthy options</p>	<p>2016 Celebrate Nutrition Month March 2017 Current discussion with Reynolds on meal prep delivery & fresh to go options.-Ongoing Celebrate Nutrition Month March</p>
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Quarterly meetings with restaurant & establishment owners/managers

Alignment

Healthy People 2020
WS-14 Increase the contribution of fruits and vegetables to the diets of the population
WS-6 Increase the proportion of physician office visits that include education related to nutrition

State Strategic Plan
1.1 Support worksites and other settings to implement policies that promote and protect health
2 Promote health by providing information and education to help people make healthy choices.
1.5 Maintain and seek resources to support public health programs and the public health system.



Screenshot of the Richland County Nutrition Coalition Facebook page. The page features a green header with the RCNC logo and a background of green trees. The main content area includes a post titled "Coffee Talk with Kaleigh Krantz, RDN Sidney Health Center Dietitian" for Thursday, March 12 at 9:00 AM in the Reynolds Fireplace Area. The post includes a photo of Kaleigh Krantz and a description of the event. The page also shows navigation options like Home, About, Photos, and Community, and a list of pages liked by this page, including Esprit Health Clinic & Central Me... and Sidney Health Center.



